What is claimed is:

1. (amendment) A permanent magnet field small DC motor comprising: an arc-shaped permanent magnet fixed in a soft-magnetic frame, wherein

said magnet is provided with an outer surface at both ends in a thrust direction that fits along an inner surface of said soft-magnetic frame, and a certain region in a middle part in the thrust direction of said magnet at both ends in the circumferential direction where said soft-magnetic frame does not function as a back yoke.

- 2. (amendment) The permanent magnet field small DC motor of claim 1, wherein a pair of arc-shaped permanent magnets opposing to each other are disposed in the soft-magnetic frame with the outer surfaces at both ends in the thrust direction fitting along the inner surface of the soft-magnetic frame, and fixed at both ends in the circumferential direction using a spring.
- 3. (amendment) The permanent magnet field small DC motor of claim 2, wherein the arc-shaped permanent magnets are compression molded from rare earth iron based melt-spun flakes and a binder.
- 4. (amendment) The permanent magnet field small DC motor of claim 2, wherein a maximum thickness of the arc-shaped magnets are 1 mm or less.
- 5. (amendment) The permanent magnet field small DC motor of claim 1, wherein a certain air-gap is provided between the outer surface of the arc-shaped permanent magnet in the middle part in the thrust direction at both ends in the circumferential direction and the soft-magnetic frame.
- 6. (amendment) The permanent magnet field small DC motor of claim 3, wherein a curvature of the outer surfaces of the arc-shaped rate earth magnets in the middle part in the thrust direction is made to be different from that of an outer surface at both ends in a thrust direction in a compression mold so that the soft-magnetic frame does not function as a back yoke at the region of

the outer surface in the middle part in the thrust direction at both ends in the circumferential direction.

- 7. (amendment) The permanent magnet field small DC motor of claim 1, wherein a pair of arc-shaped rare earth magnets opposing to each other fixed along the inner surface of said soft-magnetic frame exhibits different demagnetization curves at least by unsaturated magnetization.
- 8. (amendment) The permanent magnet field small DC motor of claim 5, wherein a distribution of flux density in the gap with the armature iron core is controlled by once magnetizing a pair of arc-shaped rare earth magnets opposing to each other fixed along the inner surface of soft-magnetic frame and then providing an initial demagnetization by heat so that a rate of demagnetization increases along with a distance from a center of a magnetic pole towards the ends in the circumferential direction, eventually making the demagnetization rate reaching the greatest at the air-gap formed between the middle part of the outer surface in the thrust direction at both ends in the circumferential direction and the soft-magnetic frame.
- 9. (amendment) An optical pickup device comprising the permanent magnetic field small DC motor of claim 1.